



## Basin Boat Lighting

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### Basin Boat Lighting – the *appBird™*

**Basin Boat Lighting** is in Broussard, LA. The company is owned and operated by Lafayette, LA native Brian Signorelli.

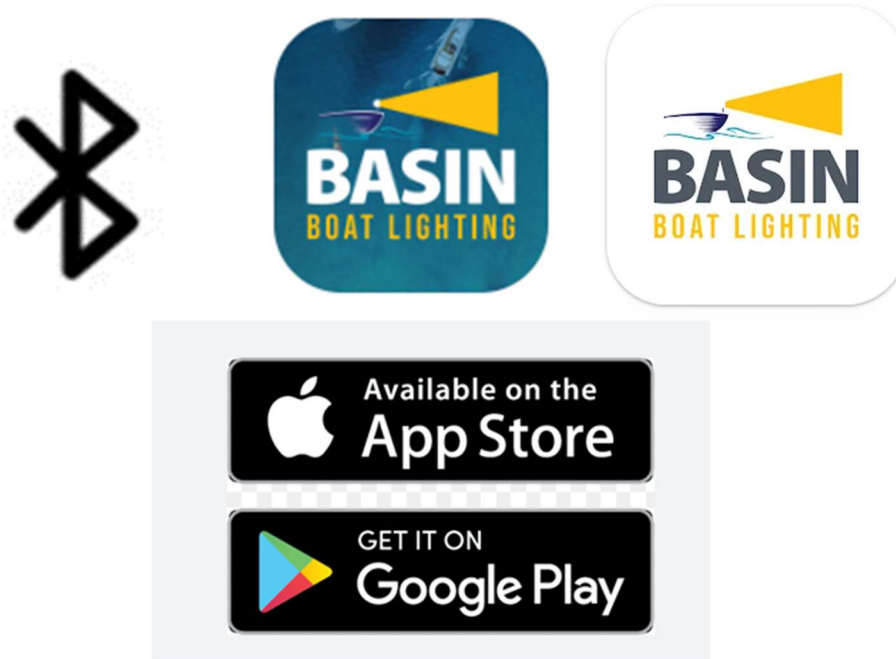
**Basin Boat Lighting** is launching a revolutionary app for its **Safety Lighting System** for Boaters and Kayakers. The **Safety Lighting Systems**, designed, manufactured, and patented by **Basin Boat Lighting**, already boasts industry leading Safety devices which can deploy the following: the main LED (can be 60W or 120W), two USB ports, a 105db Horn, and a flasher mode for the main LED – recognized as a distress signal. The *EarlyBird™*, *BrightBird™*, and *paddleBird™* (kayaks) are all products from the *SmartBird™* line and are made for Boats AND Kayaks.

The app (*appBird™*) can control all functions of the *SmartBird™* across the *BrightBird™*, *EarlyBird™*, and *PaddleBird™* product lines. The app will be able to turn the main LED on and off, activate the Horn (*loudBird™*) (105db meets the USCG definition of audible distress signal) via pushbutton (on as long as held), turn the Bow Navigation light on and off, and place the main LED in flash mode (*flashyBird™*) which flashes the main LED 50 to 70 times a minute (meets USCG definition of visual distress signal).

The app will also serve several important functions for Boaters and Kayakers out on the water such as accessing local weather/radar information, giving access to the **Basin Boat Lighting** website, receiving push notifications from **Basin Boat Lighting**, and a very critical, never seen before function – the SOS function, which, when activated sends the users name, call back number, emergency contact, and Medical Info (if centered and consented at registration), and the exact GPS location where assistance is needed. **Basin Boat Lighting** will attempt to contact the user, then alert the appropriate 911 agency. **Basin Boat Lighting** advises those in need of emergency help to call 911 first. We are aware of many situations where, for example, the user must perform critical actions to assist someone else. To assist in ensuring help is dispatched, and dispatched to the correct location, we have designed our Safety Lighting System to do all it can to assist. The SOS also activates the local alarm – the main LED goes into flasher mode and the Horn responds with intermittent sounds for others to use to find the location rapidly. This alerts local responders of an emergency/call for help. Information obtained from the

Boater/Kayaker will be relayed to the 911 responders. Emergency information stored by **Basin Boat Lighting** may include medical information to assist responders IF the app subscriber so chooses. The “push” notification may be used to call for assistance in the area.

The *appBird™* is a never-before-seen addition to the one of a kind, innovative technology the TEAM at **Basin Boat Lighting** brings to the **Safety Lighting Systems**, and therefore to you. We are committed to bringing you the most innovative, high-tech, industry-leading Safety Lighting Systems in the world.



The *appBird™* has a main page that opens and then the Register or Sign In page. For new users enter the last name, first name, user mobile number, and optional up to 4 images. (Fishing License, Hunting License, Boat Registration, etc., maybe any **Medic Alert information - Entry implies consent** to share information if SOS activated) The user/subscriber must contact Basin Boat Lighting for the initial registration to provide the 10-digit number of the agency responsible for dispatch of responders (i.e., the Sheriff's Dept., Fire Department, EMS). Basin Boat Lighting will call this number to report the SOS activation and any additional information from the *appBird™*, registration, and or alternate contact, Medic Alert, License Information, address, phone number – meaning every piece of information we have or know.

The next screen turns on the Bluetooth and available devices are displayed. The BLE device is the one you select. It does not need to pair with the phone but must have permission to use. This is different for iOS and Android and in fact, sometimes different for each phone. We do not set up phones and the failure of the *appBird™* to execute or if you get “Basin stopped running” the phone is blocking the *appBird™*. We do not issue refunds for any phone issues.

The white button is moved and turns yellow. If you see a choice to “Deny” or “Allow” app to search for 120 seconds you can answer either way. If, for some reason you do not see a device beginning with BLE

simply turn the Bluetooth off, wait 15 seconds, and turn it back on. You must be close to the Bird and it must be powered up for this step to work.

Next – you should see your pic (profile) and uploaded images, and contact info, in the profile screen (look near the bottom of the screen and select the person). The right side of the screen under “settings” (little gear normally for settings). This has the Privacy Policy, Terms and Conditions, and from the question mark you see “About Us”. This is information we pass on to you, possibly marketing, possibly informational. Also, on this page you have the option of selecting the display of the brightBird (main LED), flashyBird (main LED distress signal), bowBird (red/green Nav light), and the loudBird (Horn). This controls whether or not these buttons appear on the main/Home screen for control. Some units do not have all of the devices and therefore can be moved out of the screen. To add them, simply turn the switches back on.

Control Screen – the weather (cloud/sun) can be brought up by pressing the button. It will switch screen and display a week of weather (for the area you are in – it knows where you are). If you expand today's weather (Friday if it is Friday) you will get current temp, winds, sunrise, sunset, moon rise, etc. All you will need is there. Press the arrow back.

On/Off buttons for the items are there. The Horn has a push/momentary switch. The Horn blows as long as you hold the button.

SOS – the ultimate back-up! Upper right there is a gray button. If you press it you will get a question that reads “Are you sure you wish to activate SOS” This is the same as dialing 911. This is going to place responders into Search and Rescue. If the user/subscriber feels they have an Emergency and the nature is that Life and/or Property is in jeopardy, FIRST, call 911. Then, if the user/subscriber would like to also activate SOS – do so. The activation places the main LED into flashyBird™ mode, a local distress signal; places loudBird™ into sync with the LED – beeping at 50 to 70 times a minute – distress signal locally. These are designed to give responders a way to find you.

Upon activation Basin Boat Lighting receives your name, phone contact information, and your exact location at the time of activation.

Basin Boat Lighting will call the user/subscriber listed cell phone. Should we reach the user we will obtain information and pass along to responding agencies. If there is no response (including that the user is speaking to 911), then we still call. We have your exact GPS location from the SOS activation.

\*SOS is Internet dependent.

SOS requires the user/subscriber to ensure Basin Boat Lighting has the 10-digit phone number of the local 911 Center to your home. We DO NOT call 911 as this routes us to the call center closest. While it may be possible to eventually obtain the correct 911 call center, precious time may be lost. The user/subscriber must communicate the information AND receive a response that it was received, understood, entered and is active. This may require 24-48 hours. Plan ahead. You may call, message, or email – but you MUST get a response before it is activated.

Here are some pics of the home screen, sign-in/register screen, and the screen with the info tabs at the bottom. Your GPS location looks like this when received – and of course the logo/slogans of Basin Boat Lighting, LLC.

We are the industry leaders in devices intended to keep you safe. Basin Boat Lighting Safety Lighting Systems ARE the cutting-edge technology designed and built for you - by people like you. The reduction of accidents and the physical and emotional pain inflicted by boat on boat; boat on kayak; boat/kayak on fixed object; and others – is unacceptable. We need to partner with Federal, State, and Local Law Enforcement, Regulators, Congressional Representatives, Senate Representatives, and the USCG. We all know the Rules of the Road, Collregs, CFR...lets look at reality. Take a look at the USCG 2021 Recreational Boating Report.

It should be alarming.

### **The appBird™**

#### Table of Contents

- 1) Operation - \*internet and phone specific settings and operation dependent. This app is intended as a tool and the user accepts and understands the limitations of this app and its internet/charged phone dependence and operationally the app is phone and internet dependent. Use and subscription indicate the user understands and accepts these conditions.
- 2) Register – Enter Name and email address. You can edit your profile after you sign up. Follow prompts. \*User/Subscriber MUST contact Basin Boat Lighting with additional required information such as Emergency Contact, Emergency Contact phone number, 10-digit phone number to local Police/Fire/EMS (this is set by the user). You MUST have confirmation by email from Basin Boat Lighting of completed Registration prior to any appBird™ SOS capability being active/available. The user supplies and the user is responsible for ensuring the information is submitted, accurate, and in the event of a change, 48-hour notice has been given and documented evidence of receipt and entry has been sent to the User/Subscriber prior to any use/activation of SOS.
- 3) Log-In – only user and password required.
- 4) You will then see the Bluetooth screen. For the app to continue you must slide the white button to the right (if it is not already yellow). Bluetooth will search for the device. You need to select the app which begins with Bled – the app will show ALL Bluetooth devices in the area. If the search does not include your Bled device, slide the Bluetooth button to OFF then on again and the search starts over. The Bird must be nearby AND powered on. If this fails, check the phone settings. You do NOT need to pair – it “uses” Bluetooth. It does need permission – depending on your phone this question may come up. Also, you will need to go to Settings and set the Bluetooth permission and the location setting of your choice. Both may affect app performance. We do not know how to set your phone.

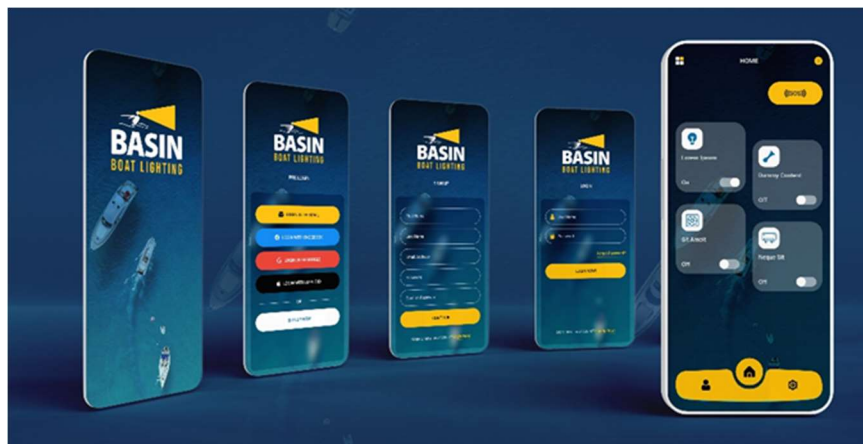
- 5) Profile Screen – Has your entered info. Edit by choosing the small circles with the pencil – After you are done press edit at the bottom and it saves.
- 6) Home Screen – Toggle switches for Bird operation. Left upper “cloud” takes you to the local weather. (Some phones, mainly Android block “today” as a weather choice) Top left back arrow to get back to Home. For iOS the logo brings you to Basin Boat Lighting website. For Android this is located at the bottom of the “About Us” page in Settings.
- 7) SOS – if you press the Gray SOS button it becomes Red – you get a second question – “Are you sure you want to activate SOS?” Pressing YES is the equivalent of declaring an emergency, not to be used for any other reason, ever.

The local alarms will activate – blinking main LED and beeping Horn (if equipped). At the same time your exact GPS location is sent to Basin Boat Lighting. We receive this and your call back number. An attempt is made to call – NOTE: If we cannot reach you, the activation response is set into action. We will notify the Police/Fire/EMS 10-digit phone number entered by you at registration. We will call the Emergency Contact listed by you at registration. The Police/Fire/EMS responders will receive any Medical Information entered by you at registration. Basin Boat Lighting will continue to assist throughout the process. Any information entered by you grants us permission to use, share, send, or in all ways transmit the information. If you do not consent or understand this, please do not purchase the app.

- 8) Settings Screen – Location and Push Notifications on/off. Push notifications can be many things. This would include ads and requests for help/assistance where an SOS activation has occurred.
- 9) Weather – we use the location of the phone and APIs to get the weather information for where you are. All things associated with this app are internet and electronic dependent. The app is not to be considered the most accurate or dependable source of information and/or decision making. This is the user’s responsibility.
- 10) Basin Boat Lighting website – Located on the bottom of the About Us screen in the Android app and under the logo on the home screen in the iOS is a direct link to the website. Just press and off you go to basin Boat Lighting.
- 11) Pish Notifications – Allows important, and maybe informational/ads to be sent to you as a notification to your phone. User choice.
- 12) Location – your decision to allow use of your your location as you set in the phone and for the appBird™. Having it OFF in any form restricts our ability to assist in an SOS activation
- 13) About Us – There is a narrative located on the Settings page. We can change this so maybe it is a good place to watch out for deals and steals!!

- 14) Turning On/Off Switches (if your product is not + NAV) – on the setting screen you can toggle the 4 switches shown on the Home Page to be displayed or not
- 15) Sign Off – the app does not time out. What your phone does as far as letting the app remain open in the background is a function of your phone.
- 16) Emergency Contact – you authorize communication with and sharing of ALL information with this person and they are aware and agree to receive communication and information of any type during any SOS activation, response, and contact.
- 17) 10-digit Number to local Police/Fire/EMS
- 18) Medical Information – If entered you are giving Basin Boat Lighting, LLC permission to share the information with Police/Fire/EMS or any person responding to the SOS Activation.
- 19) 4 places for Info/Licenses – there are 4 spots on the profile screen for Fishing/Hunting Licenses, your profile pic, maybe a picture of your boat, or any pic you want to keep safe and dry there.
- 20) Membership/Subscription – Subscription is \$36/year. Google and Apple run the app – we are only developers. Any issue with your particular phone is not the responsibility of Basin Boat Lighting and we will not address these issues.

Screenshots of appBird™



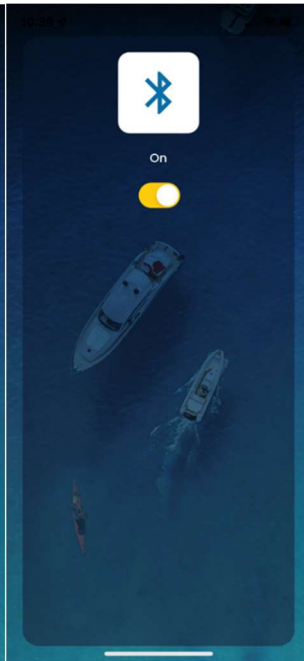
Sample GPS Page



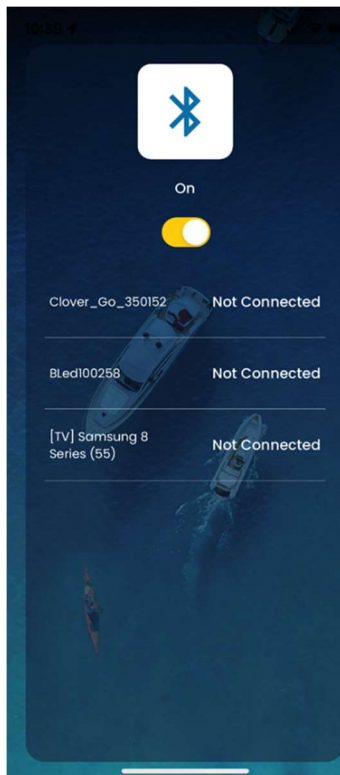
App Opening Screen



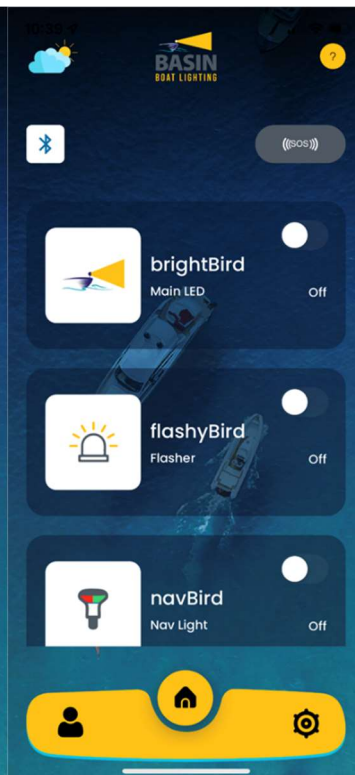
Bluetooth/2<sup>nd</sup> Screen



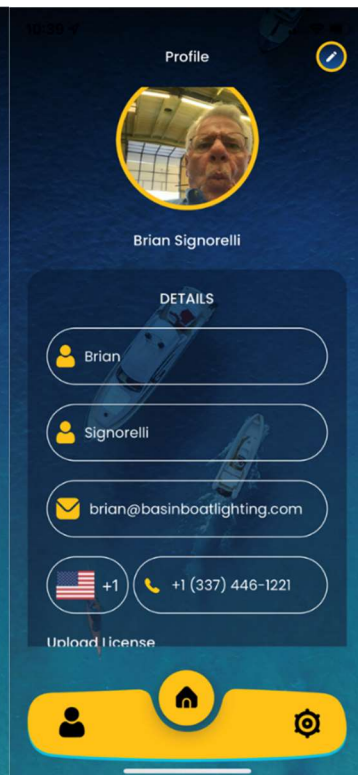
Connect Screen – Bled



Home Screen



Profile Screen

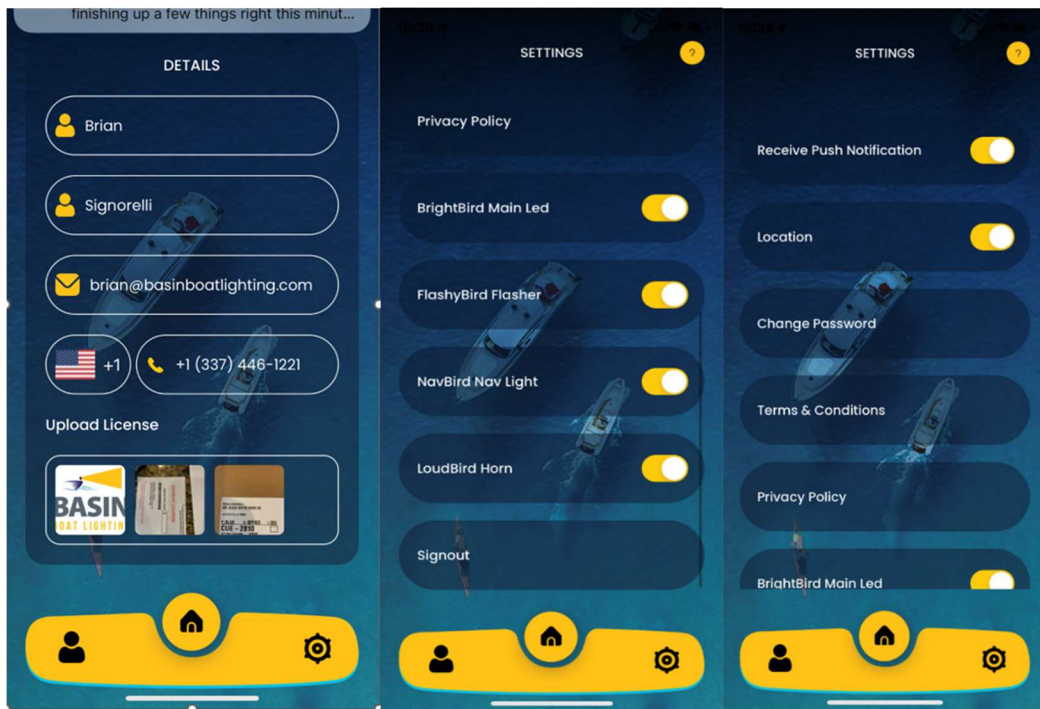


Profile Screen

Settings Screen – Upper

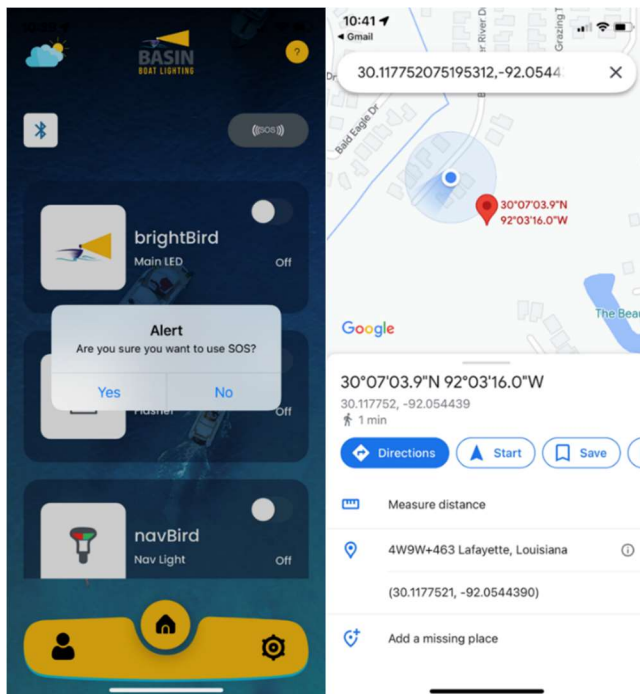
Settings Screen- Lower





SOS Activation Two-Step

GPS Location - sample





User/Subscriber must contact Basin Boat Lighting to complete Registration. User/Subscriber will need emergency contact name and number, 10-digit number to the local Police/Fire/EMS call center. (Basin does not call 911 as we would be connected to the closest, most appropriate center by phone location. We call the User/Subscriber supplied local responder's number. Failure to complete the registration is the responsibility of the User/Subscriber. Location can be changed and requires 48-hour notification AND email confirmation from the user AND Basin Boat Lighting of the entry of the new location.